



ASHLEY'S EVENTS
LTD

Personal & Corporate

ASHLEY'S EVENTS
Personal & Corporate
Creating experiences
Building brands
and delivering excellence

COMPANY PROFILE

Creating Experiences.
Building Brands.
Delivering Excellence.



VERIFIED
EVENT
PROFESSIONAL

Professional Standards
Ethics & Integrity
Quality & Excellence



CORPORATE
EVENTS



CONFERENCES &
MEETINGS



BRAND ACTIVATIONS
& EXPERIENCES



HOSPITALITY &
CATERING



EVENT INFRASTRUCTURE
& PRODUCTION



+254 720 590 615



www.ashelys-events.com



info@ashelys-events.com



Nakuru, Kenya



WHO WE ARE

Ashley's Events Ltd is a leading Kenyan events, hospitality, and experiential solutions company.

We deliver corporate, institutional, and social experiences with professionalism, creativity, and excellence.



YEARS OF EXPERIENCE



EVENTS EVERYWHERE



TRUSTED BY CORPORATES & INSTITUTIONS



COMMITMENT TO STANDARDS



EPA CERTIFIED

VERIFIED EVENT PROFESSIONAL



PROFESSIONAL STANDARDS



ETHICS & INTEGRITY



QUALITY & EXCELLENCE



SAFETY & COMPLIANCE



CLIENT CONFIDENCE

OUR STORY & EVOLUTION



Two decades of growth. Built on experience.
Driven by innovation. Strengthened by partnerships.



STARTED IN EVENTS

Began our journey with a passion for creating memorable experiences.



EXPANDED INFRASTRUCTURE

Grew our inventory and invested in quality equipment and capabilities.



BUILT CORPORATE TRUST

Earned long-term partnerships with corporates, institutions, and government.



COVID PIVOT – THE FRESH CAFÉ

Launched The Fresh Café to strengthen our catering and hospitality offering.



HOSPITALITY INTEGRATION

Integrated hospitality solutions across events, conferences, and corporate engagements.



ASHLEY'S EVENTS INSTITUTE (AEI)

Developing talent, building skills, and strengthening the hospitality ecosystem.



EPA STANDARDS ALIGNMENT

Achieved EPA Certification and aligned with global professional standards.



BRAND ACTIVATIONS & EXPERIENCES

Delivering impactful activations, experiential marketing, and integrated event solutions.



OUR ECOSYSTEM ADVANTAGE



HOSPITALITY ECOSYSTEM



STAFF TRAINING



CORPORATE LEARNING



CATERING SUPPORT

CREATING EXPERIENCES • BUILDING BRANDS • DELIVERING EXCELLENCE

OUR SERVICES

End-to-end solutions.
Exceptional experiences.
Every time.



CORPORATE EVENTS

- Conferences
- Award ceremonies
- Staff events
- Launches
- Gala dinners



BRAND EXPERIENCES & ACTIVATIONS

- Roadshows
- Experiential marketing
- Mall activations
- Product launches
- Campaign branding



SOCIAL EVENTS

- Weddings
- Parties
- Celebrations



HOSPITALITY & CATERING

- Corporate catering
- Outdoor catering
- VIP hospitality



EVENT INFRASTRUCTURE

- Tents
- Furniture
- Stage
- AV
- Lighting



CORPORATE TRAVEL

- Air ticketing
- Hotel bookings
- Travel management
- Visa support



CORPORATE TOUR PACKAGES

- Team building trips
- Incentive travel
- Domestic & international packages
- Customized itineraries



CONCEPT, BRANDING & MARKETING

- Concept development
- Event branding
- Creative design
- Marketing & promotions
- Digital engagement



QUALITY SERVICE



EXPERIENCED TEAM



RELIABLE EXECUTION



CLIENT FOCUSED



RESULTS DRIVEN



WHY CHOOSE US



We combine experience, creativity, and reliability to deliver exceptional events and lasting value.



EPA CERTIFIED STANDARDS

We meet and exceed EPA certification and global event standards.



EXPERIENCED TEAM

Skilled professionals with years of expertise in events, hospitality and logistics.



LARGE INVENTORY CAPACITY

Modern equipment and infrastructure to handle events of any scale.



CORPORATE EVENT EXPERTISE

Trusted by corporates and institutions for impactful and seamless events.



RELIABLE DELIVERY

On time, every time. We are committed to reliability and excellence.



CREATIVE EVENT CONCEPTS

Innovative ideas and bespoke solutions that bring your vision to life.



HOSPITALITY INTEGRATION

Seamless catering and hospitality services that elevate every experience.



CSR & COMMUNITY IMPACT

We give back through sustainable practices and community initiatives.

FEATURED PROJECTS EVENT GALLERY

A showcase of memorable events we have planned, managed and delivered with excellence.



CONFERENCES



ACTIVATIONS



WEDDINGS



CORPORATE DINNERS



COMMUNITY EVENTS



INSTITUTIONAL EVENTS



EXHIBITIONS



GALA & AWARD CEREMONIES



GOVERNMENT & INSTITUTIONAL CEREMONIES



INVENTORY & CAPACITY

Large-Scale Event Infrastructure & Operational Support



EVENT INFRASTRUCTURE

- Premium tents
- Exhibition booths
- Conference setups
- Stage & podium systems
- AV & lighting solutions



HOSPITALITY SUPPORT

- Outdoor catering
- VIP hospitality
- Corporate dining setups
- Buffet systems
- Cocktail & lounge setups



BRANDING & ACTIVATIONS

- Roadshows & tours
- Experiential setups
- Branding installations
- Campaign activations
- Exhibition environments



OPERATIONAL STRENGTH

- Trained event teams
- Multi-event coordination
- Regional deployment capability
- Vendor & logistics network
- End-to-end operational support

Delivering scalable event infrastructure and operational excellence for corporate, institutional, and social experiences across Kenya.

CREATING EXPERIENCES

BUILDING BRANDS

DELIVERING EXCELLENCE

TRUSTED CLIENTS & INDUSTRY STANDARDS

Delivering trusted event experiences for corporates, institutions, government, and development organizations across Kenya.

GOVERNMENT & PUBLIC SECTOR



CORPORATES



UNIVERSITIES & INSTITUTIONS



ACCREDITATION & STANDARDS



EPA CERTIFIED
 Professional
 Event Standards



CSR ACCREDITED
 Responsible
 Business Practices



AGPO REGISTERED
 Government Procurement
 Eligibility



KENYA REVENUE
 AUTHORITY

KRA COMPLIANT
 Tax Compliant
 Operations



Trusted for professional delivery, operational excellence,
 and responsible event management.



CSR & COMMUNITY IMPACT



Creating impact beyond events through empowerment, education, mentorship, and responsible community partnerships.



Empowering young women through leadership, confidence, mentorship, and professional exposure.



WOMEN LEADERSHIP & EMPOWERMENT

- Miss Corporate leadership initiatives
- Mentorship & confidence development
- Professional networking opportunities
- Youth inspiration programs



EDUCATION & SKILLS DEVELOPMENT

- Ashley's Events Institute
- Hospitality & event training
- Internship & mentorship pathways
- Industry exposure for students



COMMUNITY SUPPORT PROGRAMS

- School support initiatives
- Feeding programs
- Youth empowerment outreach
- Community partnerships through CESRA



RESPONSIBLE BUSINESS & CSR

- Ethical business practices
- Community-centered initiatives
- Corporate social responsibility partnerships
- EPA & CSR aligned standards



FEEDING PROGRAMS



YOUTH TRAINING & MENTORSHIP



SCHOOL SUPPORT INITIATIVES



COMMUNITY OUTREACH



EPA CERTIFIED
Professional Event Standards



CESRA ACCREDITED
Committed to Responsible Business Practices



Building events, empowering communities, and creating lasting impact.

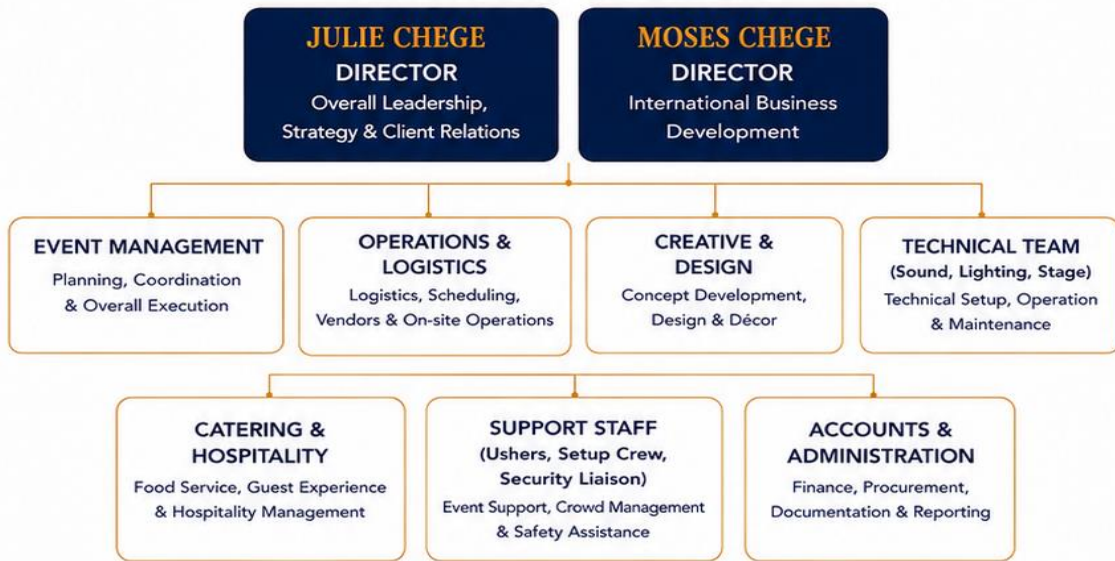


ORGANIZATIONAL STRUCTURE & TEAM

Qualified Personnel & Structured Delivery Team

Ashley's Events Ltd operates with a structured and experienced team of professionals dedicated to delivering high-quality, safe, and well-coordinated events. Our team combines expertise across planning, design, technical execution, and logistics.

1. ORGANIZATION STRUCTURE



2. LEADERSHIP TEAM

<p>JULIE CHEGE Director</p> <p>Overall leadership, strategy & client relations</p>	<p>DAISY CHEBET Executive Assistant – Sales & Operations</p> <p>Sales coordination, client support & operations management</p>	<p>SAMUEL MBUGUA Head – Ground Design & Logistics</p> <p>Ground design, logistics planning & site coordination</p>	<p>PAUL MAWAURA Accountant</p> <p>Financial management, accounting, reporting & compliance</p>
<p>ANGELA CHELAGAT Head of Catering & Hospitality</p> <p>Catering operations, hospitality management & guest experience</p>	<p>JULIANA OGOLA Training & Development</p> <p>Training programs, staff development & capacity building</p>	<p>COLLINS NEKHWE Head of Branding & Design</p> <p>Branding, creative design & visual communication</p>	



OUR PEOPLE. OUR STRENGTH. YOUR SUCCESS.
A dedicated team working together to create safe, high-quality and unforgettable events.



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CONTACT & CALL TO ACTION

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Delivering excellence.

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<p>EPA CERTIFIED</p>	<p>CESRA CSR ACCREDITED Business</p>	<p>AGPO Access To Government Procurement Opportunities</p>
EPA CERTIFIED	CSR ACCREDITED	AGPO REGISTERED

THANK YOU FOR CONSIDERING ASHLEY'S EVENTS LTD.
WE LOOK FORWARD TO PARTNERING WITH YOU.